

BENİM İSTANBUL'UM PHOTO CONTEST

Benim İstanbul'um Photography Contest is organised in collaboration with Fotoistanbul and Istanbul Festival.

Applications for the competition will be accepted through submissions on Instagram between April 15 and May 28.

The competition will consist of two categories, "Single Image" and "Series". The winners of the "Single Image" applications will be determined by public votes on Fotoistanbul Instagram and/or Facebook account, and the winners of the "Series" applications will be determined by the jury. The 8 winning photographs of the year will be given NFT Mint Support by Fotoistanbul along with the category awards.

Please carefully review the structure and terms & conditions of the competition. Those who have applied to the competition will be deemed to have read and accepted the terms & conditions.

JÜRİ

Haluk Çobanoğlu / Photographer

Saygun Dura / Photographer

Cemre Yeşil / Photographer, artist

Sevil Alkan / Photographer

Mustafa Bilge Satkın / Documentary Photographer

SINGLE IMAGE

The sole requirement for "Single Image" application is that the photograph belongs to Istanbul, regardless of any theme.

After following @fotoistanbultr account, applications made with the hashtag #benimistanbul2022 and mention @fotoistanbultr will be automatically evaluated and after being pre-selected by Fotoistanbul creative team and reduced to 50, they will be submitted to public vote on Fotoistanbul Instagram and/or Facebook account between June 1 and June 26. The photos with the most likes will be awarded the following prizes.

AWARDS

The first 50 photographs will be exhibited within the scope of Istanbul Festival, which will take place between July 23 and August 14.

WINNER: 10.000 TL + 2-person invitation to Istanbul Festival for all days + NFT*

SECOND: 6,000 TL + 2 person invitation to Istanbul Festival for 15 days of their preference + NFT*

THIRD: 4.000 TL + 2 person invitation to Istanbul Festival for 10 days of their preference + NFT*

FOURTH: Invitation for 2 people to Istanbul Festival for all days.

FIFTH: Invitation for 2 people to Istanbul Festival for 15 days of their preference
SIXTH: Invitation for 2 people to Istanbul Festival for 10 days of their preference
SEVENTH: Invitation for 2 people to Istanbul Festival for 8 days of their preference
EIGHTH: Invitation for 2 people to Istanbul Festival for 6 days of their preference
NINTH: Invitation for 2 people to Istanbul Festival for 4 days of their preference
TENTH: Invitation for 2 people to Istanbul Festival for 3 days of their preference

SERIES

Applications for "Series" category can be made with a series of 10 photographs in accordance with the 5 themes listed below. Applicants will be able to indicate which theme they have applied for by writing the hashtag of the relevant theme in addition to the hashtag #benimistanbul2022 and mentioning @fotoistanbultr.

The series of the applicants who fulfill the specified conditions completely will be submitted to the evaluation of the jury. Each series will have one winner.

THEMES

ISTANBULITE (#benimistanbulum_istanbullu)

Anyone who is a part of Istanbul's culture and lifestyle can be the subject of this category. Views from the lives of Istanbul people, portraits, frames that reflect the relationship of Istanbulites with Istanbul.

24 HOURS ISTANBUL (#benimistanbulum_24saat)

Scenes from Istanbul that lives every hour of the day.

LANDSCAPES OF ISTANBUL (#benimistanbulum_manzara)

Frames from this special city, such as Istanbul's silhouette, historical texture, and unique Bosphorus views.

BUILDINGS OF ISTANBUL (#benimistanbulum_yapilar)

From historical monuments to skyscrapers, from slums to mansions, old and new buildings of Istanbul.

STREETS OF ISTANBUL (#benimistanbulum_sokak)

Life on the streets of Istanbul, people, encounters or all the frames captured by the eye behind the lens.

AWARDS

The winner of each series will be rewarded with;

The right to exhibit their series within the scope of the Istanbul Festival, which will take place between 23 July – 14 August.

10.000 TL + 2-person invitation for each day during Istanbul Festival + NFT*

FOTOİSTANBUL NFT MINT SUPPORT*

The works of 8 artists that won "Benim İstanbul'um" photo competition will be brought to a global showcase with a special support given by Fotoistanbul. Fotoistanbul will cover the costs for generating the NFTs for the top three photographs selected in "Single Image" and the winning

photographs of 5 themes of "Series" so that these photographs can be sold on OpenSea or Foundation NFT platforms. Fotoistanbul will also provide technical consultancy to the photographers on minting their works.

MOREOVER;

A selection of photos, deemed worthy of an award and exhibition, will be used on the album cover of the "Istanbul Songs" competition that will also take place within the scope of Istanbul Festival.

The first 50 thousand people who follow @fotoistanbultr account during the competition period will win one free ticket to Istanbul Festival.

The winners will be announced on 20 June 2022.

TERMS AND CONDITIONS

- The competition will be held on @fotoistanbul Instagram account.
- The competition is open to anyone with an Instagram account. The participants' Instagram account must be public.
- The competition is open to all amateur and professional photographers, except the members of the selection committee and their first degree relatives.
- Participation in the competition is free of charge.
- Participants are required to share photos from their personal Instagram accounts with the hashtag #benimistanbulum2022 and by following and mentioning @fotoistanbul Instagram account.
- Participants applying for the "Photo Series" category should also indicate the hashtag of the theme they are applying for. Applications without the theme hashtags will be evaluated in the "Single Image" category.
- The application interval for the competition is April 15, 2022 09:00 and May 28, 2022 18:00.
- Photos can be taken with any device.
- The competition is open to digital manipulation. Retouches, collages and photomontages within the framework of creativity will also be evaluated within the scope of the competition.
- Participants can apply to the competition with more than one photo. There is no year limitation for the photo to be submitted. Photographs that have won awards from other competitions can be submitted to the competition.
- All copyrights of the works belong to the participants.
- Participants accept, declare and undertake that the works they send to the competition belong entirely to them and that all permissions have been obtained. Fotoistanbul has the right to demand any type of document that will prove that the photos submitted belong to the participant.
- It is accepted that the persons who can be seen in the photos sent to the competition allow their photos to be taken and sent to a competition, and the photo to be published on the internet and in print media. All responsibility for disputes that may arise due to such uses belongs to the participant. Fotoistanbul does not accept any responsibility for the photographs submitted to the competition. Participants who are understood to act outside of these declarations and acceptances will be disqualified. The award, title and all kinds of gains will be taken back from the winners.
- The works participating in the competition must not violate the intellectual property rights of third parties, disrupt public order, encourage harmful and bad habits, not violate public morals and good manners, should not constitute a crime, and should not aim to advertise third parties in any way. All legal and penal responsibilities in this matter belong to the participants.
- Participants must comply with the 'Instagram Community Guidelines and Terms of Use', as well as national and international 'Copyrights' and 'Intellectual Property Rights' laws.

- Participants agree their photos to be submitted to public voting on Fotoistanbul Instagram and/or Facebook account and give full authority to Fotoistanbul in this regard.
- If it is determined that the likes in the photos uploaded by the participants are interfered with in non-organic ways, these photos and the participants will be disqualified.
- Participants accept, declare and undertake in advance that they consent to the use of their works in all or part of Fotoistanbul's social media (Facebook, Instagram, Twitter, etc.) accounts and in any medium to be determined by Fotoistanbul as part of promotional activities. Participants may not claim any royalties or other rights for such uses.
- Each competitor can only get one award (1st, 2nd, 3rd etc.). However, other photographs of an awarded participant may be eligible to be exhibited.
- Print-size originals of their works will be requested from the participants who are deemed worthy of the degree. Participants who cannot provide these originals will lose their right to exhibit their photographs.
- The work offered for sale as NFT will be put up for sale through the artist's own personal account on the NFT sales platform and all sales revenues will belong to the artist.
- The selection of the sales platform of the work that was deemed worthy of minting belongs to Fotoistanbul. Fotoistanbul undertakes the cost of uploading works to only one of OpenSea or Foundation NFT platforms.
- If the owner of the work has previously put up the award-winning work on any NFT platform, he will not be eligible to use the NFT mint support.
- The artist cannot use the NFT mint support for another photo apart from the one that won the award in the competition.
- Award winners will be announced on Fotoistanbul website (<http://www.fotoistanbul.org>) and social media accounts. Participants whose works are deemed worthy of an award and being exhibited will also be contacted via Direct Message (DM) on Instagram.
- Participants who are announced to have won an award in the competition must respond to the Direct Message sent to them within one week from the date of the announcement. Otherwise, the award will be given to the work that comes after in the ranking of points.
- If the participants under the age of 18 are ranked, the prize they will win is deposited into the account of their parents or legal guardians. In such a case, the person to whom the prize will be credited must present a document proving that he / she is the parent or legal guardian of the prize winner.
- During the competition, the first 50 thousand people to win a free ticket to Istanbul Festival by following @fotoistanbultr Instagram account must have a real e-mail address registered in their account. Ticket winners will be sent their tickets via this registered e-mail address. Accounts owners whose e-mail addresses are not specified will lose their right to win tickets.
- Fotoistanbul; reserves the right to unilaterally change the contest rules, awards, dates, content and structure.
- Persons who send photos to the competition are deemed to have accepted the terms and conditions.